



Community Profile

E. 104th Ave. and Tower Road
 Tower Rd, Commerce City, Colorado, 80022
 Rings: 1, 3, 5 mile radii

Prepared by Esri
 Latitude: 39.88570
 Longitude: -104.77164

	1 mile	3 miles	5 miles
Population Summary			
2000 Total Population	19	911	2,841
2010 Total Population	2,583	14,792	23,939
2019 Total Population	4,997	21,229	32,705
2019 Group Quarters	0	0	0
2024 Total Population	11,750	34,390	47,014
2019-2024 Annual Rate	18.65%	10.13%	7.53%
2019 Total Daytime Population	2,715	11,736	23,969
Workers	255	1,898	8,656
Residents	2,460	9,838	15,313
Household Summary			
2000 Households	7	328	1,007
2000 Average Household Size	2.71	2.78	2.82
2010 Households	872	4,934	7,789
2010 Average Household Size	2.96	3.00	3.07
2019 Households	1,684	7,032	10,541
2019 Average Household Size	2.97	3.02	3.10
2024 Households	3,956	11,408	15,256
2024 Average Household Size	2.97	3.01	3.08
2019-2024 Annual Rate	18.63%	10.16%	7.67%
2010 Families	715	3,978	6,323
2010 Average Family Size	3.25	3.31	3.38
2019 Families	1,371	5,634	8,472
2019 Average Family Size	3.26	3.34	3.43
2024 Families	3,205	9,139	12,233
2024 Average Family Size	3.27	3.34	3.41
2019-2024 Annual Rate	18.51%	10.16%	7.62%
Housing Unit Summary			
2000 Housing Units	7	339	1,091
Owner Occupied Housing Units	85.7%	82.3%	79.9%
Renter Occupied Housing Units	14.3%	14.5%	12.5%
Vacant Housing Units	0.0%	3.2%	7.6%
2010 Housing Units	926	5,221	8,241
Owner Occupied Housing Units	84.3%	83.7%	84.0%
Renter Occupied Housing Units	9.8%	10.8%	10.5%
Vacant Housing Units	5.8%	5.5%	5.5%
2019 Housing Units	1,687	7,055	10,580
Owner Occupied Housing Units	93.2%	91.6%	91.0%
Renter Occupied Housing Units	6.6%	8.1%	8.7%
Vacant Housing Units	0.2%	0.3%	0.4%
2024 Housing Units	3,965	11,455	15,332
Owner Occupied Housing Units	97.0%	94.6%	93.5%
Renter Occupied Housing Units	2.8%	5.0%	6.0%
Vacant Housing Units	0.2%	0.4%	0.5%
Median Household Income			
2019	\$104,578	\$100,055	\$97,920
2024	\$110,186	\$107,231	\$105,947
Median Home Value			
2019	\$405,138	\$386,613	\$380,190
2024	\$437,890	\$431,154	\$424,386
Per Capita Income			
2019	\$41,474	\$37,760	\$35,753
2024	\$45,728	\$43,194	\$41,322
Median Age			
2010	32.3	31.5	31.4
2019	33.3	33.2	32.8
2024	30.7	32.1	32.3

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2019 and 2024 Esri converted Census 2000 data into 2010 geography.



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2019 Households by Income			
Household Income Base	1,684	7,032	10,541
<\$15,000	1.4%	1.7%	1.6%
\$15,000 - \$24,999	0.8%	1.1%	1.3%
\$25,000 - \$34,999	2.3%	2.4%	2.4%
\$35,000 - \$49,999	4.8%	6.1%	6.9%
\$50,000 - \$74,999	11.2%	15.6%	16.6%
\$75,000 - \$99,999	24.8%	23.0%	22.5%
\$100,000 - \$149,999	30.8%	30.5%	30.7%
\$150,000 - \$199,999	14.1%	11.4%	11.0%
\$200,000+	9.8%	8.2%	6.9%
Average Household Income	\$123,894	\$115,474	\$111,511
2024 Households by Income			
Household Income Base	3,956	11,408	15,256
<\$15,000	2.9%	2.3%	2.0%
\$15,000 - \$24,999	1.9%	1.5%	1.4%
\$25,000 - \$34,999	3.1%	2.6%	2.3%
\$35,000 - \$49,999	6.0%	5.8%	6.0%
\$50,000 - \$74,999	11.2%	12.8%	13.4%
\$75,000 - \$99,999	16.7%	18.0%	18.6%
\$100,000 - \$149,999	27.3%	30.4%	31.6%
\$150,000 - \$199,999	17.0%	14.9%	14.4%
\$200,000+	13.9%	11.7%	10.2%
Average Household Income	\$136,689	\$131,329	\$127,837
2019 Owner Occupied Housing Units by Value			
Total	1,573	6,462	9,625
<\$50,000	0.1%	0.2%	0.2%
\$50,000 - \$99,999	0.1%	0.0%	0.1%
\$100,000 - \$149,999	0.1%	0.1%	0.2%
\$150,000 - \$199,999	0.1%	0.3%	0.3%
\$200,000 - \$249,999	0.9%	1.6%	1.7%
\$250,000 - \$299,999	5.4%	6.7%	7.2%
\$300,000 - \$399,999	41.3%	47.3%	50.2%
\$400,000 - \$499,999	41.4%	31.4%	29.6%
\$500,000 - \$749,999	9.0%	10.6%	9.0%
\$750,000 - \$999,999	1.7%	1.1%	1.0%
\$1,000,000 - \$1,499,999	0.0%	0.1%	0.1%
\$1,500,000 - \$1,999,999	0.0%	0.0%	0.0%
\$2,000,000 +	0.0%	0.3%	0.4%
Average Home Value	\$418,945	\$415,338	\$408,038
2024 Owner Occupied Housing Units by Value			
Total	3,845	10,838	14,339
<\$50,000	0.0%	0.0%	0.0%
\$50,000 - \$99,999	0.0%	0.0%	0.0%
\$100,000 - \$149,999	0.0%	0.0%	0.0%
\$150,000 - \$199,999	0.0%	0.0%	0.0%
\$200,000 - \$249,999	0.1%	0.2%	0.2%
\$250,000 - \$299,999	1.6%	2.1%	2.4%
\$300,000 - \$399,999	29.0%	34.0%	37.0%
\$400,000 - \$499,999	50.9%	43.7%	42.3%
\$500,000 - \$749,999	14.9%	16.8%	15.1%
\$750,000 - \$999,999	3.5%	2.7%	2.4%
\$1,000,000 - \$1,499,999	0.0%	0.1%	0.1%
\$1,500,000 - \$1,999,999	0.0%	0.0%	0.0%
\$2,000,000 +	0.0%	0.3%	0.4%
Average Home Value	\$458,921	\$459,368	\$453,539

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2019 and 2024 Esri converted Census 2000 data into 2010 geography.



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2010 Population by Age			
Total	2,584	14,794	23,938
0 - 4	12.8%	11.5%	11.0%
5 - 9	10.0%	9.8%	10.0%
10 - 14	6.8%	7.6%	8.0%
15 - 24	6.7%	8.4%	9.2%
25 - 34	20.4%	21.0%	20.1%
35 - 44	19.8%	17.9%	17.9%
45 - 54	10.6%	11.4%	11.4%
55 - 64	9.2%	8.3%	8.2%
65 - 74	2.9%	3.0%	3.1%
75 - 84	0.6%	0.8%	1.0%
85 +	0.2%	0.2%	0.2%
18 +	67.5%	67.8%	67.4%
2019 Population by Age			
Total	4,997	21,228	32,707
0 - 4	10.4%	9.8%	9.6%
5 - 9	11.8%	10.4%	10.2%
10 - 14	11.1%	9.9%	9.5%
15 - 24	9.9%	11.1%	11.0%
25 - 34	8.4%	10.9%	12.8%
35 - 44	20.8%	19.7%	19.3%
45 - 54	13.6%	13.0%	12.3%
55 - 64	7.3%	8.2%	8.5%
65 - 74	5.1%	5.2%	5.1%
75 - 84	1.3%	1.5%	1.5%
85 +	0.2%	0.2%	0.2%
18 +	62.4%	65.6%	66.5%
2024 Population by Age			
Total	11,752	34,392	47,014
0 - 4	10.2%	9.9%	9.7%
5 - 9	11.7%	10.7%	10.3%
10 - 14	11.1%	10.2%	9.7%
15 - 24	12.0%	11.9%	11.6%
25 - 34	10.3%	11.3%	12.7%
35 - 44	16.0%	17.5%	17.9%
45 - 54	15.3%	13.9%	12.9%
55 - 64	6.4%	7.2%	7.6%
65 - 74	4.9%	5.3%	5.2%
75 - 84	1.7%	1.9%	2.0%
85 +	0.3%	0.3%	0.3%
18 +	61.5%	64.3%	65.4%
2010 Population by Sex			
Males	1,289	7,421	11,995
Females	1,294	7,372	11,944
2019 Population by Sex			
Males	2,451	10,536	16,272
Females	2,546	10,694	16,434
2024 Population by Sex			
Males	5,724	16,950	23,283
Females	6,026	17,439	23,731

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2010 Population by Race/Ethnicity			
Total	2,583	14,790	23,940
White Alone	82.0%	78.9%	78.7%
Black Alone	4.5%	4.1%	3.4%
American Indian Alone	0.8%	0.9%	1.0%
Asian Alone	2.5%	3.7%	3.6%
Pacific Islander Alone	0.2%	0.1%	0.1%
Some Other Race Alone	6.0%	7.9%	8.7%
Two or More Races	4.1%	4.4%	4.5%
Hispanic Origin	17.3%	24.0%	27.1%
Diversity Index	51.8	60.3	62.4
2019 Population by Race/Ethnicity			
Total	4,998	21,230	32,706
White Alone	78.8%	75.8%	75.3%
Black Alone	5.4%	4.9%	4.3%
American Indian Alone	0.9%	1.0%	1.1%
Asian Alone	2.9%	4.1%	4.1%
Pacific Islander Alone	0.2%	0.2%	0.1%
Some Other Race Alone	6.8%	8.7%	9.7%
Two or More Races	5.0%	5.2%	5.4%
Hispanic Origin	19.6%	26.2%	29.5%
Diversity Index	57.2	64.5	66.7
2024 Population by Race/Ethnicity			
Total	11,749	34,390	47,015
White Alone	76.8%	74.7%	74.0%
Black Alone	5.8%	5.4%	4.9%
American Indian Alone	1.0%	1.1%	1.1%
Asian Alone	3.2%	4.1%	4.1%
Pacific Islander Alone	0.2%	0.2%	0.2%
Some Other Race Alone	7.5%	8.9%	9.9%
Two or More Races	5.5%	5.6%	5.7%
Hispanic Origin	21.7%	26.5%	29.7%
Diversity Index	60.8	65.7	67.9
2010 Population by Relationship and Household Type			
Total	2,583	14,792	23,939
In Households	100.0%	100.0%	100.0%
In Family Households	91.9%	91.3%	91.7%
Householder	27.4%	26.6%	26.3%
Spouse	24.0%	22.5%	22.2%
Child	35.7%	36.2%	36.9%
Other relative	2.8%	3.8%	4.0%
Nonrelative	2.0%	2.3%	2.4%
In Nonfamily Households	8.1%	8.7%	8.3%
In Group Quarters	0.0%	0.0%	0.0%
Institutionalized Population	0.0%	0.0%	0.0%
Noninstitutionalized Population	0.0%	0.0%	0.0%

Data Note: Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

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2019 Population 25+ by Educational Attainment			
Total	2,839	12,488	19,522
Less than 9th Grade	0.2%	1.5%	3.0%
9th - 12th Grade, No Diploma	2.4%	3.0%	4.0%
High School Graduate	11.1%	17.5%	20.4%
GED/Alternative Credential	2.7%	3.4%	3.5%
Some College, No Degree	27.7%	26.6%	24.9%
Associate Degree	7.3%	10.1%	9.7%
Bachelor's Degree	29.5%	24.8%	22.8%
Graduate/Professional Degree	19.0%	13.1%	11.7%
2019 Population 15+ by Marital Status			
Total	3,333	14,847	23,136
Never Married	20.1%	20.0%	22.0%
Married	69.9%	66.5%	64.7%
Widowed	2.3%	2.4%	2.7%
Divorced	7.7%	11.1%	10.6%
2019 Civilian Population 16+ in Labor Force			
Civilian Employed	97.5%	98.2%	97.8%
Civilian Unemployed (Unemployment Rate)	2.5%	1.8%	2.2%
2019 Employed Population 16+ by Industry			
Total	2,563	11,528	17,623
Agriculture/Mining	1.7%	1.7%	1.6%
Construction	6.1%	8.2%	10.1%
Manufacturing	6.6%	6.4%	6.5%
Wholesale Trade	5.1%	4.1%	4.0%
Retail Trade	7.6%	8.0%	8.6%
Transportation/Utilities	8.9%	10.3%	10.2%
Information	2.0%	2.0%	2.0%
Finance/Insurance/Real Estate	8.1%	6.6%	5.8%
Services	46.1%	44.7%	43.5%
Public Administration	7.9%	7.9%	7.7%
2019 Employed Population 16+ by Occupation			
Total	2,563	11,527	17,622
White Collar	68.5%	65.3%	64.0%
Management/Business/Financial	21.7%	18.9%	18.5%
Professional	24.0%	19.8%	18.5%
Sales	11.7%	9.8%	9.2%
Administrative Support	11.1%	16.8%	17.8%
Services	18.3%	15.9%	15.1%
Blue Collar	13.2%	18.7%	20.9%
Farming/Forestry/Fishing	0.0%	0.0%	0.0%
Construction/Extraction	4.3%	4.7%	5.8%
Installation/Maintenance/Repair	2.6%	3.7%	4.2%
Production	2.8%	3.4%	3.4%
Transportation/Material Moving	3.5%	7.0%	7.5%
2010 Population By Urban/ Rural Status			
Total Population	2,583	14,792	23,939
Population Inside Urbanized Area	95.0%	87.0%	90.4%
Population Inside Urbanized Cluster	0.0%	0.0%	0.0%
Rural Population	5.0%	13.0%	9.6%

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2010 Households by Type			
Total	873	4,933	7,789
Households with 1 Person	12.5%	13.3%	13.0%
Households with 2+ People	87.5%	86.7%	87.0%
Family Households	81.9%	80.6%	81.2%
Husband-wife Families	71.7%	68.4%	68.6%
With Related Children	41.7%	40.4%	40.9%
Other Family (No Spouse Present)	10.2%	12.3%	12.6%
Other Family with Male Householder	3.8%	4.8%	4.9%
With Related Children	2.9%	3.6%	3.7%
Other Family with Female Householder	6.4%	7.5%	7.6%
With Related Children	4.8%	5.6%	5.8%
Nonfamily Households	5.6%	6.1%	5.8%
All Households with Children	50.0%	49.9%	50.8%
Multigenerational Households	4.0%	5.1%	5.4%
Unmarried Partner Households	6.3%	7.8%	7.7%
Male-female	5.0%	6.5%	6.6%
Same-sex	1.3%	1.3%	1.2%
2010 Households by Size			
Total	873	4,933	7,789
1 Person Household	12.5%	13.3%	13.0%
2 Person Household	32.8%	31.5%	30.7%
3 Person Household	19.6%	19.5%	18.8%
4 Person Household	21.1%	19.6%	20.3%
5 Person Household	9.0%	10.0%	10.3%
6 Person Household	3.4%	3.9%	4.2%
7 + Person Household	1.6%	2.3%	2.6%
2010 Households by Tenure and Mortgage Status			
Total	872	4,934	7,789
Owner Occupied	89.6%	88.5%	88.9%
Owned with a Mortgage/Loan	86.0%	84.7%	84.3%
Owned Free and Clear	3.6%	3.9%	4.5%
Renter Occupied	10.4%	11.5%	11.1%
2010 Housing Units By Urban/ Rural Status			
Total Housing Units	926	5,221	8,241
Housing Units Inside Urbanized Area	94.3%	85.5%	88.8%
Housing Units Inside Urbanized Cluster	0.0%	0.0%	0.0%
Rural Housing Units	5.7%	14.5%	11.2%

Data Note: Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

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Top 3 Tapestry Segments			
1.	Boomburbs (1C)Up and Coming Families (7A)Up and Coming Families (7A)		
2.	Soccer Moms (4A)	Boomburbs (1C)	Boomburbs (1C)
3.	Top Tier (1A)	Soccer Moms (4A)	Soccer Moms (4A)
2019 Consumer Spending			
Apparel & Services: Total \$	\$5,228,699	\$20,493,434	\$29,716,759
Average Spent	\$3,104.93	\$2,914.31	\$2,819.16
Spending Potential Index	145	136	132
Education: Total \$	\$3,804,053	\$13,818,406	\$19,661,621
Average Spent	\$2,258.94	\$1,965.07	\$1,865.25
Spending Potential Index	142	123	117
Entertainment/Recreation: Total \$	\$7,619,548	\$30,065,040	\$43,671,853
Average Spent	\$4,524.67	\$4,275.46	\$4,143.05
Spending Potential Index	138	131	127
Food at Home: Total \$	\$11,486,745	\$46,556,084	\$68,052,322
Average Spent	\$6,821.11	\$6,620.60	\$6,455.96
Spending Potential Index	132	128	125
Food Away from Home: Total \$	\$8,971,392	\$35,299,052	\$51,222,695
Average Spent	\$5,327.43	\$5,019.77	\$4,859.38
Spending Potential Index	145	137	132
Health Care: Total \$	\$12,941,256	\$52,703,306	\$77,105,360
Average Spent	\$7,684.83	\$7,494.78	\$7,314.81
Spending Potential Index	130	126	123
HH Furnishings & Equipment: Total \$	\$5,279,929	\$20,950,991	\$30,472,307
Average Spent	\$3,135.35	\$2,979.38	\$2,890.84
Spending Potential Index	147	140	136
Personal Care Products & Services: Total \$	\$2,227,913	\$8,754,474	\$12,695,414
Average Spent	\$1,322.99	\$1,244.95	\$1,204.38
Spending Potential Index	149	140	136
Shelter: Total \$	\$42,376,653	\$166,125,384	\$241,000,811
Average Spent	\$25,164.28	\$23,624.20	\$22,863.18
Spending Potential Index	136	128	124
Support Payments/Cash Contributions/Gifts in Kind: Total \$	\$5,687,617	\$22,891,870	\$33,431,806
Average Spent	\$3,377.44	\$3,255.39	\$3,171.60
Spending Potential Index	136	131	128
Travel: Total \$	\$5,625,231	\$21,449,204	\$30,893,271
Average Spent	\$3,340.40	\$3,050.23	\$2,930.77
Spending Potential Index	149	136	131
Vehicle Maintenance & Repairs: Total \$	\$2,548,636	\$10,410,399	\$15,247,358
Average Spent	\$1,513.44	\$1,480.43	\$1,446.48
Spending Potential Index	132	129	126

Data Note: Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

Source: Consumer Spending data are derived from the 2016 and 2017 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2019 and 2024 Esri converted Census 2000 data into 2010 geography.