



Community Profile

E. 104th Ave. and Highway 85
 US-85 S, Henderson, Colorado, 80640
 Rings: 1, 3, 5 mile radii

Prepared by Esri
 Latitude: 39.88552
 Longitude: -104.88202

	1 mile	3 miles	5 miles
Population Summary			
2000 Total Population	462	15,843	90,573
2010 Total Population	2,012	29,168	140,025
2019 Total Population	2,506	34,403	157,795
2019 Group Quarters	0	8	784
2024 Total Population	2,730	36,912	171,867
2019-2024 Annual Rate	1.73%	1.42%	1.72%
2019 Total Daytime Population	4,372	26,581	100,921
Workers	3,226	10,283	27,567
Residents	1,146	16,298	73,354
Household Summary			
2000 Households	169	5,280	30,444
2000 Average Household Size	2.73	3.00	2.96
2010 Households	710	9,259	47,366
2010 Average Household Size	2.83	3.15	2.94
2019 Households	877	10,743	52,946
2019 Average Household Size	2.86	3.20	2.97
2024 Households	955	11,487	57,478
2024 Average Household Size	2.86	3.21	2.98
2019-2024 Annual Rate	1.72%	1.35%	1.66%
2010 Families	532	7,419	35,289
2010 Average Family Size	3.24	3.48	3.38
2019 Families	651	8,537	39,194
2019 Average Family Size	3.28	3.55	3.41
2024 Families	704	9,077	42,446
2024 Average Family Size	3.29	3.57	3.43
2019-2024 Annual Rate	1.58%	1.23%	1.61%
Housing Unit Summary			
2000 Housing Units	181	5,472	31,282
Owner Occupied Housing Units	81.2%	87.3%	79.0%
Renter Occupied Housing Units	12.2%	9.2%	18.3%
Vacant Housing Units	6.6%	3.5%	2.7%
2010 Housing Units	747	9,756	49,781
Owner Occupied Housing Units	65.6%	79.8%	69.5%
Renter Occupied Housing Units	29.5%	15.1%	25.6%
Vacant Housing Units	5.0%	5.1%	4.9%
2019 Housing Units	884	10,900	53,922
Owner Occupied Housing Units	69.6%	84.1%	73.6%
Renter Occupied Housing Units	29.6%	14.5%	24.6%
Vacant Housing Units	0.8%	1.4%	1.8%
2024 Housing Units	963	11,679	58,597
Owner Occupied Housing Units	73.3%	85.1%	75.7%
Renter Occupied Housing Units	25.8%	13.3%	22.3%
Vacant Housing Units	0.8%	1.6%	1.9%
Median Household Income			
2019	\$75,463	\$83,307	\$77,791
2024	\$83,123	\$93,773	\$86,455
Median Home Value			
2019	\$345,079	\$342,477	\$336,806
2024	\$379,749	\$379,800	\$370,934
Per Capita Income			
2019	\$30,253	\$29,990	\$29,953
2024	\$34,587	\$34,257	\$34,477
Median Age			
2010	30.3	31.0	31.8
2019	31.1	32.6	33.6
2024	28.9	32.5	33.7

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2019 and 2024 Esri converted Census 2000 data into 2010 geography.



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2019 Households by Income			
Household Income Base	877	10,743	52,946
<\$15,000	0.9%	2.9%	4.7%
\$15,000 - \$24,999	1.3%	2.1%	3.8%
\$25,000 - \$34,999	5.4%	5.5%	6.6%
\$35,000 - \$49,999	11.9%	11.6%	11.4%
\$50,000 - \$74,999	30.0%	19.5%	20.6%
\$75,000 - \$99,999	22.3%	20.2%	19.5%
\$100,000 - \$149,999	19.7%	24.8%	22.2%
\$150,000 - \$199,999	4.6%	9.4%	7.6%
\$200,000+	4.0%	4.0%	3.7%
Average Household Income	\$89,807	\$95,563	\$89,171
2024 Households by Income			
Household Income Base	955	11,487	57,478
<\$15,000	0.7%	2.2%	3.5%
\$15,000 - \$24,999	0.9%	1.5%	2.7%
\$25,000 - \$34,999	3.9%	4.1%	5.0%
\$35,000 - \$49,999	9.6%	9.5%	9.7%
\$50,000 - \$74,999	25.8%	17.1%	18.6%
\$75,000 - \$99,999	22.0%	19.3%	19.2%
\$100,000 - \$149,999	25.3%	28.2%	25.9%
\$150,000 - \$199,999	6.5%	12.8%	10.3%
\$200,000+	5.2%	5.3%	4.9%
Average Household Income	\$102,714	\$109,534	\$102,883
2019 Owner Occupied Housing Units by Value			
Total	615	9,162	39,666
<\$50,000	0.8%	7.1%	4.3%
\$50,000 - \$99,999	0.3%	2.2%	1.9%
\$100,000 - \$149,999	0.0%	1.3%	2.8%
\$150,000 - \$199,999	0.7%	1.8%	3.9%
\$200,000 - \$249,999	3.9%	6.2%	8.2%
\$250,000 - \$299,999	21.1%	14.1%	14.2%
\$300,000 - \$399,999	51.2%	40.6%	39.9%
\$400,000 - \$499,999	19.5%	18.9%	14.7%
\$500,000 - \$749,999	2.3%	4.2%	7.5%
\$750,000 - \$999,999	0.0%	2.9%	1.7%
\$1,000,000 - \$1,499,999	0.0%	0.3%	0.5%
\$1,500,000 - \$1,999,999	0.0%	0.0%	0.0%
\$2,000,000 +	0.0%	0.3%	0.4%
Average Home Value	\$350,366	\$350,267	\$352,721
2024 Owner Occupied Housing Units by Value			
Total	706	9,935	44,387
<\$50,000	0.0%	4.1%	2.2%
\$50,000 - \$99,999	0.0%	1.2%	0.6%
\$100,000 - \$149,999	0.0%	0.2%	0.5%
\$150,000 - \$199,999	0.1%	4.4%	3.2%
\$200,000 - \$249,999	0.7%	3.4%	4.7%
\$250,000 - \$299,999	8.8%	7.3%	9.9%
\$300,000 - \$399,999	50.7%	36.8%	40.8%
\$400,000 - \$499,999	35.0%	29.2%	22.5%
\$500,000 - \$749,999	4.8%	6.9%	10.9%
\$750,000 - \$999,999	0.0%	5.8%	3.4%
\$1,000,000 - \$1,499,999	0.0%	0.3%	0.8%
\$1,500,000 - \$1,999,999	0.0%	0.0%	0.0%
\$2,000,000 +	0.0%	0.4%	0.5%
Average Home Value	\$390,453	\$404,366	\$408,906

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2019 and 2024 Esri converted Census 2000 data into 2010 geography.



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2010 Population by Age			
Total	2,012	29,165	140,024
0 - 4	11.4%	9.8%	8.9%
5 - 9	11.1%	9.9%	8.7%
10 - 14	6.9%	8.7%	7.9%
15 - 24	11.0%	11.8%	12.7%
25 - 34	20.8%	17.7%	17.5%
35 - 44	17.8%	17.1%	15.8%
45 - 54	9.8%	12.3%	12.8%
55 - 64	7.3%	8.3%	9.1%
65 - 74	2.6%	3.0%	3.9%
75 - 84	0.8%	1.1%	1.9%
85 +	0.4%	0.3%	0.7%
18 +	66.6%	67.2%	70.3%
2019 Population by Age			
Total	2,506	34,399	157,793
0 - 4	10.3%	8.8%	8.1%
5 - 9	10.1%	9.0%	8.3%
10 - 14	9.4%	8.7%	8.0%
15 - 24	11.8%	12.2%	12.5%
25 - 34	14.0%	15.2%	15.3%
35 - 44	18.4%	16.6%	16.1%
45 - 54	12.5%	12.3%	12.4%
55 - 64	7.3%	9.7%	10.1%
65 - 74	4.7%	5.5%	6.3%
75 - 84	1.3%	1.7%	2.3%
85 +	0.3%	0.4%	0.7%
18 +	65.7%	69.2%	71.6%
2024 Population by Age			
Total	2,730	36,911	171,868
0 - 4	10.7%	8.9%	8.2%
5 - 9	10.4%	8.9%	8.3%
10 - 14	9.7%	8.6%	8.1%
15 - 24	13.8%	12.2%	12.5%
25 - 34	15.7%	16.0%	15.1%
35 - 44	15.2%	16.2%	16.1%
45 - 54	12.6%	11.6%	12.1%
55 - 64	6.0%	8.9%	9.3%
65 - 74	4.2%	6.0%	6.7%
75 - 84	1.3%	2.3%	2.9%
85 +	0.3%	0.4%	0.7%
18 +	64.2%	69.3%	71.3%
2010 Population by Sex			
Males	1,001	14,642	70,173
Females	1,011	14,526	69,852
2019 Population by Sex			
Males	1,239	17,214	78,842
Females	1,267	17,189	78,952
2024 Population by Sex			
Males	1,338	18,461	85,661
Females	1,392	18,451	86,206

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2010 Population by Race/Ethnicity			
Total	2,012	29,167	140,024
White Alone	75.4%	77.2%	76.2%
Black Alone	2.1%	1.7%	2.0%
American Indian Alone	1.2%	1.0%	1.2%
Asian Alone	2.1%	3.3%	3.6%
Pacific Islander Alone	0.0%	0.1%	0.1%
Some Other Race Alone	13.4%	12.3%	12.8%
Two or More Races	5.7%	4.3%	4.1%
Hispanic Origin	35.7%	34.7%	34.7%
Diversity Index	69.2	67.3	68.2
2019 Population by Race/Ethnicity			
Total	2,507	34,402	157,795
White Alone	72.1%	74.3%	73.2%
Black Alone	2.5%	2.1%	2.4%
American Indian Alone	1.4%	1.1%	1.3%
Asian Alone	2.4%	3.7%	4.1%
Pacific Islander Alone	0.0%	0.1%	0.1%
Some Other Race Alone	15.0%	13.7%	14.0%
Two or More Races	6.6%	5.0%	4.8%
Hispanic Origin	39.3%	38.1%	37.6%
Diversity Index	72.7	70.8	71.4
2024 Population by Race/Ethnicity			
Total	2,729	36,912	171,866
White Alone	70.0%	72.4%	71.6%
Black Alone	2.7%	2.3%	2.7%
American Indian Alone	1.4%	1.2%	1.4%
Asian Alone	2.6%	4.0%	4.5%
Pacific Islander Alone	0.0%	0.1%	0.1%
Some Other Race Alone	16.2%	14.8%	14.6%
Two or More Races	7.0%	5.3%	5.1%
Hispanic Origin	42.5%	41.1%	39.7%
Diversity Index	74.9	72.8	73.2
2010 Population by Relationship and Household Type			
Total	2,012	29,168	140,025
In Households	100.0%	100.0%	99.5%
In Family Households	88.6%	91.3%	88.0%
Householder	25.2%	25.5%	25.2%
Spouse	18.0%	19.8%	19.0%
Child	38.1%	38.6%	35.9%
Other relative	4.3%	4.6%	5.0%
Nonrelative	2.8%	2.8%	2.9%
In Nonfamily Households	11.4%	8.7%	11.4%
In Group Quarters	0.0%	0.0%	0.5%
Institutionalized Population	0.0%	0.0%	0.5%
Noninstitutionalized Population	0.0%	0.0%	0.1%

Data Note: Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

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2019 Population 25+ by Educational Attainment			
Total	1,465	21,101	99,568
Less than 9th Grade	6.4%	7.4%	5.9%
9th - 12th Grade, No Diploma	7.1%	8.0%	8.0%
High School Graduate	19.9%	24.1%	23.3%
GED/Alternative Credential	2.4%	4.6%	5.2%
Some College, No Degree	20.6%	20.8%	22.5%
Associate Degree	7.4%	7.9%	9.3%
Bachelor's Degree	25.0%	19.2%	18.5%
Graduate/Professional Degree	11.1%	8.0%	7.2%
2019 Population 15+ by Marital Status			
Total	1,760	25,291	119,354
Never Married	33.4%	30.5%	31.6%
Married	53.8%	57.4%	53.7%
Widowed	2.3%	2.8%	3.4%
Divorced	10.6%	9.3%	11.3%
2019 Civilian Population 16+ in Labor Force			
Civilian Employed	96.6%	96.5%	96.1%
Civilian Unemployed (Unemployment Rate)	3.4%	3.5%	3.9%
2019 Employed Population 16+ by Industry			
Total	1,388	18,436	85,902
Agriculture/Mining	4.4%	1.9%	1.7%
Construction	11.3%	13.3%	11.4%
Manufacturing	5.0%	7.3%	8.6%
Wholesale Trade	0.7%	3.4%	3.7%
Retail Trade	9.4%	11.0%	11.2%
Transportation/Utilities	16.3%	10.6%	8.8%
Information	4.5%	3.0%	2.8%
Finance/Insurance/Real Estate	8.9%	5.3%	5.4%
Services	33.3%	38.7%	40.8%
Public Administration	6.2%	5.4%	5.6%
2019 Employed Population 16+ by Occupation			
Total	1,389	18,436	85,902
White Collar	60.9%	56.6%	57.8%
Management/Business/Financial	18.1%	15.8%	14.2%
Professional	18.2%	15.3%	17.1%
Sales	8.8%	9.6%	10.0%
Administrative Support	15.9%	15.9%	16.5%
Services	10.5%	15.0%	16.6%
Blue Collar	28.7%	28.4%	25.6%
Farming/Forestry/Fishing	0.0%	0.9%	0.7%
Construction/Extraction	6.5%	8.7%	7.9%
Installation/Maintenance/Repair	8.2%	5.7%	4.6%
Production	2.5%	5.0%	4.9%
Transportation/Material Moving	11.5%	8.0%	7.5%
2010 Population By Urban/ Rural Status			
Total Population	2,012	29,168	140,025
Population Inside Urbanized Area	100.0%	99.6%	98.6%
Population Inside Urbanized Cluster	0.0%	0.0%	0.0%
Rural Population	0.0%	0.4%	1.4%

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2010 Households by Type			
Total	709	9,260	47,367
Households with 1 Person	17.6%	14.0%	18.7%
Households with 2+ People	82.4%	86.0%	81.3%
Family Households	75.0%	80.1%	74.5%
Husband-wife Families	53.6%	62.1%	56.1%
With Related Children	34.1%	37.6%	31.6%
Other Family (No Spouse Present)	21.4%	18.0%	18.4%
Other Family with Male Householder	6.8%	6.6%	6.4%
With Related Children	4.8%	4.7%	4.3%
Other Family with Female Householder	14.7%	11.3%	11.9%
With Related Children	11.4%	8.3%	8.3%
Nonfamily Households	7.3%	5.9%	6.8%
All Households with Children	50.7%	51.1%	44.7%
Multigenerational Households	4.9%	6.3%	6.1%
Unmarried Partner Households	8.5%	8.2%	8.0%
Male-female	7.0%	7.3%	7.1%
Same-sex	1.4%	0.9%	0.9%
2010 Households by Size			
Total	711	9,260	47,366
1 Person Household	17.6%	14.0%	18.7%
2 Person Household	29.1%	28.4%	30.0%
3 Person Household	18.0%	18.5%	18.0%
4 Person Household	19.0%	20.5%	17.4%
5 Person Household	10.7%	10.8%	8.9%
6 Person Household	3.5%	4.7%	4.0%
7 + Person Household	2.1%	3.1%	3.0%
2010 Households by Tenure and Mortgage Status			
Total	710	9,259	47,366
Owner Occupied	69.0%	84.0%	73.1%
Owned with a Mortgage/Loan	62.0%	74.2%	63.9%
Owned Free and Clear	6.9%	9.8%	9.1%
Renter Occupied	31.0%	16.0%	26.9%
2010 Housing Units By Urban/ Rural Status			
Total Housing Units	747	9,756	49,781
Housing Units Inside Urbanized Area	100.0%	99.5%	98.5%
Housing Units Inside Urbanized Cluster	0.0%	0.0%	0.0%
Rural Housing Units	0.0%	0.5%	1.5%

Data Note: Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

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Top 3 Tapestry Segments			
1.	Up and Coming Families (7A)		
2.	Top Tier (1A)	Home Improvement (4B)	Bright Young Professionals
3.	Professional Pride (1B)	American Dreamers (7C)	Home Improvement (4B)
2019 Consumer Spending			
Apparel & Services: Total \$	\$2,011,628	\$26,045,962	\$119,935,603
Average Spent	\$2,293.76	\$2,424.46	\$2,265.24
Spending Potential Index	107	113	106
Education: Total \$	\$1,249,933	\$16,836,992	\$79,793,757
Average Spent	\$1,425.24	\$1,567.25	\$1,507.08
Spending Potential Index	89	98	95
Entertainment/Recreation: Total \$	\$2,950,929	\$38,250,086	\$175,062,981
Average Spent	\$3,364.80	\$3,560.47	\$3,306.44
Spending Potential Index	103	109	101
Food at Home: Total \$	\$4,676,891	\$60,847,164	\$280,846,476
Average Spent	\$5,332.83	\$5,663.89	\$5,304.39
Spending Potential Index	103	109	103
Food Away from Home: Total \$	\$3,474,057	\$44,905,267	\$206,403,233
Average Spent	\$3,961.30	\$4,179.96	\$3,898.37
Spending Potential Index	108	114	106
Health Care: Total \$	\$5,282,955	\$68,933,724	\$314,231,117
Average Spent	\$6,023.89	\$6,416.62	\$5,934.94
Spending Potential Index	102	108	100
HH Furnishings & Equipment: Total \$	\$2,073,061	\$26,736,594	\$121,008,617
Average Spent	\$2,363.81	\$2,488.75	\$2,285.51
Spending Potential Index	111	117	107
Personal Care Products & Services: Total \$	\$858,886	\$11,031,871	\$50,307,020
Average Spent	\$979.35	\$1,026.89	\$950.16
Spending Potential Index	110	116	107
Shelter: Total \$	\$16,230,777	\$213,398,244	\$993,148,972
Average Spent	\$18,507.16	\$19,863.93	\$18,757.77
Spending Potential Index	100	107	101
Support Payments/Cash Contributions/Gifts in Kind: Total \$	\$2,283,274	\$29,318,872	\$132,332,553
Average Spent	\$2,603.51	\$2,729.11	\$2,499.39
Spending Potential Index	105	110	101
Travel: Total \$	\$2,042,423	\$26,567,367	\$121,209,198
Average Spent	\$2,328.87	\$2,472.99	\$2,289.30
Spending Potential Index	104	110	102
Vehicle Maintenance & Repairs: Total \$	\$1,050,983	\$13,574,899	\$62,520,570
Average Spent	\$1,198.38	\$1,263.60	\$1,180.84
Spending Potential Index	105	110	103

Data Note: Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

Source: Consumer Spending data are derived from the 2016 and 2017 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.

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